

ESTTA Tracking number: **ESTTA111169**

Filing date: **11/22/2006**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	The College Board
Granted to Date of previous extension	11/25/2006
Address	45 Columbus Ave New York, NY 10023 UNITED STATES
Correspondence information	Sharon A. Zink Associate General Counsel The College Board 45 Columbus Ave New York, NY 10023 UNITED STATES szink@collegeboard.org Phone:212.713.8160

Applicant Information

Application No	78767278	Publication date	09/26/2006
Opposition Filing Date	11/22/2006	Opposition Period Ends	11/25/2006
Applicant	Chyten, Neil R. 1723 Massachusetts Avenue Lexington, MA 02420 UNITED STATES		

Goods/Services Affected by Opposition

Class 041. First Use: 2003/06/13 First Use In Commerce: 2003/06/20
All goods and services in the class are opposed, namely: Educational services, namely, conducting classes and distributing materials in the field of test preparation

Attachments	PSAT BootCamp.Notice of Opposition.pdf (1 page)(11824 bytes)
Signature	/sharonzink/
Name	Sharon A. Zink
Date	11/22/2006

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of trademark application Serial No. 78767278

For the mark: PSAT BOOT CAMP

Published in the Official Gazette on 9/26/2006

THE COLLEGE BOARD

V.

NEIL R. CHYTEN

NOTICE OF OPPOSITION

1. The College Board, incorporated in the State of New York, located at 45 Columbus Ave, New York, NY 10023
2. The above-identified opposer, having previously registered the PSAT/NMSQT trademark, registration number 2497519 in the International Classes: 016, and 041 has been used in commerce since August 1971, believes that it will be damaged by registration of the mark shown in the above-identified application, and hereby opposes the same.
3. The grounds for opposition are as follows:
 - (a) The registration of and continued use by the College Board of the PSAT/NMSQT trademark.
 - (b) Permitting a registration, that incorporates the PSAT trademark would indicate that the College Board's trademark is generic and descriptive.
 - (c) Permitting this registration would result in a likelihood of confusion to the public because the requested mark is confusingly similar to the College Board trademark.
 - (d) Permitting this registration would infringe on the College Board's exclusive right to use the PSAT/NMSQT trademark in commerce in the classes as identified above.

By: Sharon A. Zink, Associate General Counsel on behalf of the College Board

Date: November 17, 2006